

The Metanoia Institute Finland  
Social Dreaming Seminar 2013

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13–15 June 2013 Ylitornio, Finland

# 'Arctic Light'

Complexity and the aesthetics  
of collaboration

The dynamics of seeing,  
understanding and the art of expressing

## The idea of the seminar

The Metanoia Institute Finland has organised Social Dreaming seminars and offered unique, advanced learning experiences for professionals for 20 years. Our seminars are often described as ‘crash courses in the very essential’: the core of new organisational thinking, our understanding of organisations and their creative development. It’s all about facing complexity, contradictions and surprise in organisations in a creative way.

This seminar is founded on the following question: ‘Should we stop talking about plans, goals, strategies and metrics and ask where we are, what is happening to us and approach organisational dynamics from the viewpoint of different logic?’ Emphasising reason and sensibility alone may drive us to foolishness. Aesthetics and our feeling for beauty can, at best, protect us against follies.

The seminar is built on cultural passion, emphasising the professional and individual world of experiences. Each seminar is a unique, individual event and participants can attend more than once. For many, the Social Dreaming seminar has been one of the most profound learning experiences of their adult life. If you only have a chance to participate in one further education seminar, this could well be The One.

## Working method

The core of the seminar is the creative understanding of complexity. Dreams and the methodology of working with one’s dreams help in the process. Dreams and the alternative logic encompassed in dreams are used as tools for innovation. The seminar focuses in particular on the contemplation of entities represented and encompassed in dreams.

The working method does not study dreams as reflections of one’s inner world. Instead, dreams are examined as images of the world and society around us. The working method focuses more on the social aspect of dreams instead of the individual aspect which, of course, is always there.

The participants of the seminar share their dreams, which are examined and touched together from the viewpoint of society. This new perspective usually creates a friendly, light atmosphere. Every participant is free to decide on their own role and to what extent they wish to share their dreams. Years of experience has shown that this approach is both inviting and inspiring. In addition to sharing dreams, the seminar programme includes dream reflection dialogue and conceptual description of dreams.

An empty space is a generative space. The philosophy of lightness has directed the formation of the seminars. Previous seminars have been uncomplicated, light-hearted yet serious, wise in their apparent foolishness and madly fun. Lightness is not an end in itself – it is a prerequisite of learning. The working method supports a process leading from the unambiguous towards the facing of complexity, understanding of synchronicity and linking and the concept of aesthetics in the work.

## Participants

The seminar is intended for anyone who faces complexity at work or who is interested in it, for example supervisors, managers, developers and consultants, work counsellors, psychotherapists, care and occupational well-being professionals, researchers from various fields, and artists. You can also participate in the seminar just for personal reasons, without an immediate link to your work or profession. No previous experience in working with dreams is needed – experience of life, an open mind and willingness to widen one's horizons are an advantage.

### Seminar programme 2013

	Thursday 13.6.	Friday 14.6.	Saturday 15.6.
8.30–10.00		SDM	UM
10.30–12.00	I	RD	R
13.30–15.00	SDM	Open personal space	YK
15.30–17.00	RD	SDM	Open personal space
18.00–19.30	SDM	RD/P	

Legend:

I = Introduction

SDM = Social Dreaming Matrix

RD = Reflection Dialogue

P = Plenary

The programme includes free time for individual work and tranquil contemplation.

## Practical arrangements

The seminars will be held in the beautiful setting of the Ylitornio Folk College, close to the Arctic Circle. The location has been proven to offer a fruitful environment for social dreaming work.

Many participants travel long distances to get there – as is so often the case when seeking something important and valuable. The organisers are happy to help organise transport from the airport or bus or train stations. The participants will receive an article as a prerequisite for the seminar and a preliminary assignment and preparatory task will be provided for the journey. The nearest airport is in Kemi. Ylitornio can also be reached by train.

**Participation fee** 500 euros + VAT 24%

**Accommodation and full board** 256 euros in a single room  
236 euros / person in a twin room

Accommodation costs are paid directly to the College.

### Applications

Please send your free-form application to [metanoia@metanoia.fi](mailto:metanoia@metanoia.fi).

Limited participation on a first come, first served basis. Registration by 30 April.

## Organisers and consultants

The seminar is headed by **Harri Hyyppä**, Organisational Consultant AOC, Organisational Analyst FINOD, Training Analyst (the Finnish Association of Group Psychotherapy)

Harri has studied and developed the social dreaming method for over 20 years, published articles and given lectures on the method and heads seminars in Finland and abroad every year.

**Franca Fubini**, Psychotherapist, Organisational Consultant and Group Analyst; founder member of socialdreaming.it (Italy) and trustee of the G. Lawrence Foundation

**Jukka-Pekka Heikkilä**, Psychologist, Master of Systemic Management Studies (Luton University), Organisational Consultant FINOD

**Ulla Weckström**, Bachelor of Social Sciences, Psychotherapist, Organisational Consultant FINOD

## The Metanoia Institute

The Metanoia Institute, established in 1992, is a learning community that focuses on modern organisational thinking, organisational dynamics and consultation. The Metanoia Institute offers advanced high-quality seminars and training programmes for professionals working with or developing a modern organisation. The Metanoia Institute has published several books and articles in the field of organisational dynamics.

## Ylitornio Folk College

The seminars will be held in the pleasant environment of Ylitornio Folk College, which has been recently refurbished and is now a modern training centre. The meeting rooms and accommodation are located in the campus area on the banks of the Tornio River. The participants can also use a full-length swimming pool, sauna and gym, which are located in the immediate vicinity of the College.

Ylitornio is located close to the Arctic Circle and is considered a traditional cultural landscape. The Tornio River, which runs through the fells, makes the landscape particularly rich and vivid. The water table often reaches its flooding limit around midsummer as the snow on the fells further to the north melts. The Tornio Valley is famous for its natural beauty and it offers wonderful opportunities for all kinds of outdoor recreation. The cultural landscape's most famous landmark is Aavasaksa Fell, which is visited by many a researcher and historically prominent people. The midnight sun can be experienced at Aavasaksa from 15 June to 7 July.

